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Hertzian Tales | The MIT Press

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Hertzian Tales Electronic Products Aesthetic ...

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Hertzian Tales explores the complex chemistry whereby industry, design, use, misuse, and marketing all combine to form product. But while products are often boring, Dunne sees the potential for them to offer the sorts of 'complicated pleasures' we get from film or literature, and points to concrete ways that poetic products could be engineered.

Hertzian Tales: Electronic Products, Aesthetic Experience ...

As our everyday social and cultural experiences are increasingly mediated by electronic products—from 'intelligent' toasters to iPods—it is the design...

Hertzian Tales - Electronic Products, Aesthetic Experience ...

Hertzian Tales Electronic Products, Aesthetic Experience, and Critical Design This edition published in 2008 by MIT Press

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Dunne & Raby

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