



DAVID BIRCH

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Identity Is The New Money David Birch

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Identity Is The New Money

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My argument is, in short, that the new economy and new society that we are building on top of it demand a new way of thinking about identity, and a new way of thinking about money – and that the two converge. David G.W. Birch March 2020.

The Book! | Identity is the New Money | David G.W. Birch

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This book argues that identity and money are both changing profoundly. Because of technological change the two trends are converging so that all that we need for transacting will be our identities captured in the unique record of our online social contacts.

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Identity substitutes for money as I explore in my book “Identity is the New Money” (London Publishing Partnership, London: April 2014). I argue in the book that this is inevitable because the nature of identity is changing, both the indexed notion of identity that emerged from 19th and 20th century industrial society and urban anonymity, and the pre-industrial notion of identity that builds on extended family and clan. Instead a new form of “social identity” is coalescing, turning ...

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Ultimately Dave's conclusions, and his bold statement that 'Identity is the New Money', are at best only a partial reflection of the nature of money and identity, and their relationship. His calls to action maybe a reflection of genuinely held beliefs and moral concern, but they are misguided. Dave's description of money and identity - in line with most similar technological and economic descriptions - is a wholly inadequate basis on which to call for fundamental changes which could ...

Identity is the New Money (Perspectives): Birch, David ...

You can find some more extracts and other media over at the Identity is the New Money web site. While the immediate genesis of this book lay in a talk I gave to the Royal Society for the Encouragement of Arts, Manufactures and Commerce (RSA) in London in 2011, the ideas it crystallizes go back much further. In 1997, along with my colleagues at Consult Hyperion, I had been involved in some projects in the secure

electronic transactions field that had caused me to reflect on payments and ...

Identity is the New Money (2014) | David G.W. Birch

Identity is the New Money Book: £9.99 (including free P&P within the UK) Buy book View cart This book argues that identity is changing profoundly and that money is changing equally profoundly.

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This book argues that identity and money are both changing profoundly. Because of technological change the two trends are converging so that all that we need for transacting will be our identities captured in the unique record of our online social contacts. Social networks and mobile phones are the key technologies. They will enable the building of an identity infrastructure that can enhance both privacy and security - there is no trade-off. The long-term consequences of these ...

Identity is the New Money (Perspectives): Amazon.co.uk ...

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Identity Is the New Money: Come la nuova identità sociale ...

In Identity is the New Money, Birch, a founding director of the specialist consultancy Consult Hyperion, lays out the extraordinary change in how we think about both identity and money that new...

Identity is the New Money, book review: Time to cash out ...

This book argues that identity and money are both changing profoundly. Because of technological change the two trends are converging so that all that we need for transacting will be our identities captured in the unique record of our online social contacts. Social networks and mobile phones are the key technologies.

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Ultimately Dave's conclusions, and his bold statement that 'Identity is the New Money', are at best only a partial reflection of the nature of money and identity, and their relationship. His calls to action maybe a reflection of genuinely held beliefs and moral concern, but they are misguided. Dave's description of money and identity - in line with most similar technological and economic descriptions - is a wholly inadequate basis on which to call for fundamental changes which could ...

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I've heard the analogy between identity and money a number of times and frankly was skeptical that I'd find any real new information in the book. But enough colleagues in the industry recommended it to me that I finally broke down and read it. And now I see why. Dave's knowledge of both money and identity is very deep, and there are a number of core insights here about how and why the two are ...

Amazon.com: Customer reviews: Identity is the New Money ...

Identity is the new money — is a book by David Birch, published in 2014. In this book author argues that the new economy and the new society that is built on top of it, demand a new way of thinking about identity, and a new way of thinking about money — and that the two converge.

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