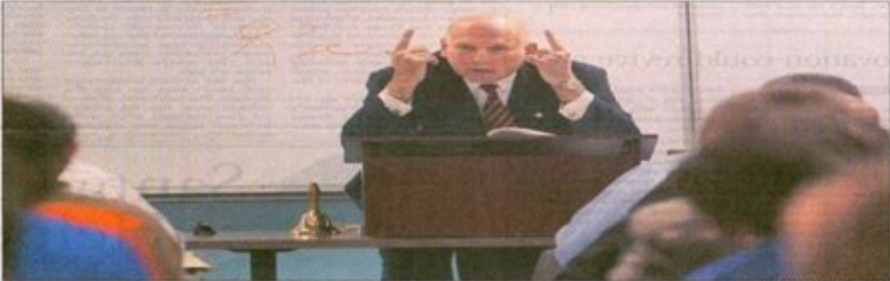


INTERPRETING BODY LANGUAGE

Seminar teaches executives how to detect if someone is lying during an interview



STAFF PHOTO BY ELLEN CLARK

FBI Special Agent Ricardo Fernandez explains the meaning of some hand gestures. Fernandez, based in New Orleans, was demonstrating body language techniques during a seminar Friday at the Elmwood Campus and Professional Development Institute of Tulane University's University College. Interpreting body language is an important tool in interviews and interrogation.

By Jaquetta White
Business writer

The FBI agent buttoned his suit jacket, put on sunglasses and folded his arms. He stood still, looking straight ahead into the room of 100 people. His face held no expression.

"If you're on the scene of a hit-and-run and you don't want to be bothered with people asking you statements, do this," he finally said. The room erupted in laughter.

But the laughing audience wasn't filled with FBI agents or police officers, the kinds of people who would receive statements at the scene of a crime. Special Agent Ricardo "Hickey" Fernandez was talking to company chiefs, personnel directors and the like — the kinds of people who want to pick up telling clues about job candi-

dates and others by watching for body language. Fernandez's demonstration showed how much can be spoken through body language. His folded arms, buttoned jacket and hidden eyes all clearly said "keep away," although Fernandez had said nothing.

The seminar's formal title was "Interviewing Skills for Executives — Kinesthetic Techniques." But for the audience, many of whom are charged with finding, interviewing and hiring the right people for their organizations, an appropriate title may have been "How to tell when you're being lied to." The seminar took place Friday at the Elmwood Campus and Professional Development Institute of University College at Tulane University.

Hanan Girsoo attended the seminar hoping to

TELLING CUES

Job candidates understandably become a lot about themselves through body language.

- ▶ It's a good sign when a job applicant:
 - ▶ Looks on with palms up
 - ▶ Looks up and to the left when thinking of an answer
 - ▶ Consistently makes eye contact
- ▶ It's a bad sign when a job applicant:
 - ▶ Fidgets or crosses arms and legs
 - ▶ Looks up and to the right when thinking of an answer
 - ▶ Breaks eye contact at a crucial point of questioning

Special Agent Ricardo Fernandez

See INTERVIEW, C-2

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Language Techniques Used In Newspaper Articles

Language Techniques Used In Newspaper

Language Techniques Used In Newspaper

A key part of newspaper language is word play. Words with two different meanings in English can be used in an amusing and entertaining way. This is called a pun. For example, Short-staffed? That's fine by Mr. Sarkozy. This headline plays with the word short. Short-staffed means that there are not enough staff to do the job. However, this article refers to the fact that during a visit to a factory all the staff he was introduced to were short because he is only 1.7m!

Understanding Newspaper Language - The London School of ...

You may analyze the language in newspapers as part of an assignment for a class or as a way to improve your own news-writing skills. Start by looking at the headline of the news article. You can then examine the body of the article to better understand newspaper language, focusing on structure, tense, voice, rhetoric, and tone. Part 1

How to Analyze Newspaper Language (with Pictures) - wikiHow

This is the ultimate practice for the small group of people who try to overuse headlines language that they have learnt. The teacher gives them a text, e.g. an informal email, in which there is newspaper headlines language where synonyms such as more informal conversational words would be suitable. Perhaps with the list of more suitable words to help them, students edit the text to make it more consistent in style.

How to teach and use the language of newspaper headlines ...

Language Techniques in Newspaper Headlines. STUDY. Flashcards. Learn. Write. Spell. Test. PLAY. Match. Gravity. Created by. MrsDDuncan TEACHER. Terms in this set (10) ellipsis. the missing out of words. In headlines, determiners and parts of the verb are often missed out. emotive words. words designed to arouse / create intense feelings in the reader. parody. an imitation of a phrase or style ...

Language Techniques in Newspaper Headlines Flashcards ...

6 newspaper writing techniques for the web Why use these techniques? Tabloid newspaper and internet readers share similar goals when they approach their respective texts. Research shows that website users scan pages and search for cues in order to locate the information they are looking for.

6 newspaper writing techniques for the web - Leon Paternoster

Newspaper headlines can also be hard to decipher. They often use puns or cultural references. This is particularly true of tabloid newspapers, which you might think would use simpler language, but are in fact about the hardest to decipher. Look at this headline, for example, which appeared on the Mirror website not long ago: It's Bradley Zoo ...

How to use newspaper articles in language class | British ...

Language of Newspapers | Teaching Resources

Techniques are used by writers as an attempt to make the reader think in a certain way. These techniques can be used to intrigue, inspire, persuade or simply convey

information to the reader.

Descriptive language - Literary techniques - GCSE English ...

Emotive language is used in an advertisement to make viewers feel certain emotions such as excitement, sadness or fear. This technique forces an audience to transfer that feeling into the product. Language that suggests that by purchasing this product you are showing love for your country.

LANGUAGE TECHNIQUES in ADVERTISING by Mr Abood

The best way to understand how persuasive language can be used to convey a point of view is by reading persuasive techniques examples. Read the newspaper on a daily basis, particularly the editorials and opinion pages. This will not only help you keep abreast of current events, it will also help you develop the language skills necessary to do persuasive writing yourself.

Types of persuasive language techniques : Alliteration ...

It's a dated reference — you know, back when we actually unfolded newspapers on the breakfast table — but it's still relevant. If you don't use the best techniques for writing headlines, you risk turning off your reader. Here's what you need to know to make your headlines sing. Headline Statistics and Curious Facts . Every day, businesses, organizations, and individuals publish 2 ...

Techniques for Writing Headlines: 15 Awesome Headline ...

THE LANGUAGE OF HEADLINES TYPES OF NEWSPAPERS Elena Gómez Ortego Slideshare uses cookies to improve functionality and performance, and to provide you with relevant advertising. If you continue browsing the site, you agree to the use of cookies on this website.

The Language Of Headlines - LinkedIn SlideShare

Use language to achieve impact in your speech or presentation, including rhetorical questions, tripling and repetition of key points. We also analyse literary techniques used in famous speeches. Powerful Literary Techniques for your Speech. May 16, 2016 - Dom Barnard. Planned use of language has a major impact on how your speech is received by the audience. Saying the right words at the right ...

Powerful Literary Techniques for your Speech

Language Techniques Purpose. Literary techniques add flavour to a piece of writing and heighten meaning for the reader. They enable to the reader to be actively involved with the text through their own imagination. Each device should be placed logically to an emotional impact, as they aim to stimulate the different senses such as, sight, sound ...

Language Techniques - GCSE English Language AQA Revision ...

The best way to understand how persuasive language can be used to convey a point of view is by reading examples of persuasive writing. Read the newspaper on a daily basis, particularly the editorials and opinion pages. This will not only help you keep abreast of current events, it will also help you develop the language skills necessary to do persuasive writing yourself. Read the following ...

Analysing Persuasive Language | VCE Media, Victorian ...

Article techniques 1. The Big IssueL/O Feature article techniques 2. what do you know?• What do you know more about than anyone? 3. Why did we do that?• Writing about what you know will make your article more interesting, informative and well written.• Writing about something you care about will make your audience care about it too. 4. Sharing ideas• There are many techniques used by ...

Article techniques - LinkedIn SlideShare

Quick Clue: Every story has a genre. It's up to you to figure out which one it is, so look at things the subject matter and other relevant literary techniques to find some clues. Imagery. Definition: Imagery is when authors use language to evoke one or more of the five senses in a strong, descriptive way.

English Literary Techniques List: 29 Language Devices to ...

Literary Techniques (NESA also refers to literary techniques and devices as figurative language) are the techniques that composers use in their written texts to help convey or heighten meaning. Rather than writing in plain language, composers give more emphasis to their ideas by utilising literary devices to make them stand out.

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